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connect:
317-331-3583



GEORGE ROGERS

CHIEF CULTURE OFFICER, AUTHOR,
KEYNOTE SPEAKER, PODCAST HOST



KEYNOTE: BUILD A CULTURE OF GOOD BUILD ENGAGEMENT WITH A PURPOSE-DRIVEN CULTURE

- Pinpoint your organization's purpose to promote a more fulfilling work environment.
- Authentically share the good you do to attract and retain the best employees and customers.
- Reengage employees post-pandemic by fostering a culture of accountability.
- Establish a leadership culture that supports your people and culture strategies.

MY WHY

After 15 years of leading non-profits, I transitioned to a for-profit business. Being a part of a very successful startup tech company I was able to help create a culture that allows employees to bring their soul to work. As a result, I am passionately committed to championing leaders in creating a culture of good by sharing this highly successful engagement process with others who desire to grow similar business cultures. I offer keynotes, training, coaching, and tools to help you lead your business culture and team members with the same sense of purpose.

DELIVERABLES

- Optional 30-minute post-event strategy session with George and the host organization
- One, one-minute promo video with George highlighting event for promotion
- One mention about event on Champion Your Culture Podcast
- Video and/or audio recording of live presentation allowed
- Two discovery and planning calls with George Rogers
- Three total social media posts by George about event
- Digital copy of custom slide deck (PDF)
- One, 45-60 minute presentation

FEE STRUCTURE (NET)

Virtual: \$8,000

In-Person: \$15,000 plus \$1,500 travel & two nights hotel

